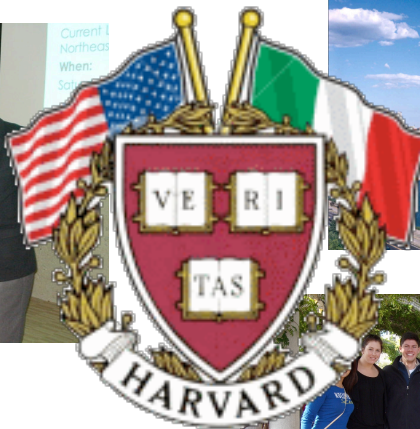


The 3rd annual

Intercollegiate Italian-American Summit of Boston 2012

Conference Sponsorship Packet



*A conference for Italian & Italian-American undergraduates,
students, community leaders, and educators*

Presented by the
Harvard Italian American Association
Harvard College Cambridge, MA

www.iisboston.weebly.com

What is the Intercollegiate Italian-American Summit of Boston?

The Intercollegiate Italian-American Summit of Boston (IIS Boston) is an annual conference organized by the Harvard College Italian American Association to foster community among Italian-American university students and recent graduates across the Boston area. The forum connects young Italian-Americans with community leaders to share their common heritage and promote positive cultural images. It is not only for those students of Italian descent, but also for Italian studies scholars to come together and learn. The conference's interactive presentations, roundtables, and networking sessions will foster collaboration between students, graduates, and speakers. IIS Boston aims to facilitate the formation of relationships within the Italian American community that will last long after the event.

What is the Harvard Italian American Association (HIAA)?

HIAA Mission Statement: The Harvard College Italian American Association is an organization of Italian-Americans and appreciators of the Italian-American culture. The Association strives to unify Italian-American students at Harvard by holding weekly, monthly, and semester events that engage students in their common heritage and networking them with other Italian-Americans in the Boston area. Above all, the Association strives to promote a positive image of Italian-Americans to the Harvard community by informing of the legacy of Italian-Americans and of the accomplishments that they have achieved.

Tentative Conference Schedule

This year's conference will have a two-day format:

Day 1

- ❖ Opening Session-Keynote Speaker
- ❖ Speaker Panels- Panel presentations featuring multiple speakers focusing on a specific topic (Italian American authors, Italy Current Events, etc)
- ❖ Career Roundtables- Student delegates will be divided based on their career area (for example: Science & Technology, Government, Business, Cultural Studies, etc) and professionals/members of the Italian American community who work in those career areas will lead these roundtables and speak about their experiences.
- ❖ Conference Dinner Event
- ❖ Undergraduate Delegate Social Event

Day 2

- ❖ Undergraduate Delegate Roundtables
- ❖ Closing Session-Keynote Speaker

September 17, 2011

A Message to our Prospective Sponsors:

Over the past two years, the Harvard Italian American Association (HIAA) has brought together hundreds of members of the Boston Italian-American community through the Intercollegiate Italian-American Summit of Boston (IIS Boston). This year, our aim is to reach out to Italians, Italian Americans, as well as students and professors in Italian studies departments, not only from the Boston area, but from across the northeast. **IIS BOSTON 2012** will be an opportunity for students to network, learn from each other, and share the Italian American experience in an engaging and meaningful manner. The Harvard Italian American Association invites you to join our efforts in assembling student leaders, educators, and members of the community at this year's conference.

Our 2012 conference focus areas are:

- ◆ Promoting the **growth** and development of collegiate Italian American organizations
- ◆ Fostering a sense of **community** between Italian American undergraduates
- ◆ Supporting the **professional development** of Italian American students by connecting them with Italian American mentors
- ◆ Reconnecting Italian Americans to Italians and Italy's **current events**
- ◆ Preserving Italian American and Italian **culture** across generations

Financial support for this event is crucial to its success and necessary for furthering the missions of the HIAA. While our costs will be kept low, funds will go toward bringing a variety of speakers and delegates to our conference. We welcome private donations as well as sponsorship from businesses and nonprofit organizations. All conference sponsors will be provided exhibition space to showcase their business or organization. Please review the sponsorship levels and consider making a contribution to our conference.

The conference will be held during the spring semester, scheduled for a weekend in February. We have not yet set the exact dates for the conference, as its size and duration will depend on the number of delegates and speakers we can accommodate. Because this number is dependent on the extent of financial support we receive, we will officially set the date in the coming months.

Please feel free to contact us regarding any special sponsorship requests. Non monetary donations, such as food catering, are also welcome. *Any contribution is greatly appreciated.* As you can tell, we are passionate about making this event a success and we hope you'll consider supporting us at whatever sponsorship level works best for you. No donation is too small, as our goal is to bring as many students as possible together for a unique learning opportunity. We hope to establish sustainable, lasting relationships with all of our sponsors, and look forward to working with you during this and all future HIAA events.

Sincerely,

The Harvard Italian American Association

Sponsorship Levels

Private Donations

Donors may donate any amount of money and/or products to the Harvard Italian American Association. Donors will have their name listed on the HIAA website and conference materials as 2011-2012 HIAA supporters. They will receive reserved seating for keynote speakers during the conference as well as special invitations to future HIAA events.

Sponsor-a-Student: Sponsor a student to attend the conference for only \$25. We would like to keep registration free, and are housing college students with student hosts. Help bring students together by offsetting travel expenses.

Non-Profit Sponsorship

All nonprofit sponsors will be given an exhibitor table. Major sponsors are eligible for the below listed sponsorship levels. If your group would like a brief speaking opportunity during a keynote session, please let us know and we will work with you to arrange it.

Corporate Sponsorship

Our conference advertising will provide our sponsors with many promotional benefits. Your company's logo and link will be highly visible prior to the conference and during the conference itself.

Oro/Gold \$800

Argento/Silver \$400

Bronzo/Bronze \$200

For more information and detailed descriptions of promotional benefits, please contact conference co-chair Antonietta D'Urso at adurso@fas.harvard.edu or 484-678-1030.

IIS BOSTON 2012 DONATION FORM

Sponsorship Type:

- Private Donation
 - Amount: \$_____
 - Sponsor a Student \$25

- Nonprofit Sponsorship
 - Gold \$800
 - Silver \$400
 - Bronze \$200
 - Other Amount: \$_____

- Corporate Sponsorship
 - Gold \$800
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 - Other Amount \$_____

Name: _____

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Address: _____

City: _____ State: _____ Zip: _____

For nonprofit/corporate sponsors:

Organization/Company Name: _____

Organization/Company Website: _____

Contact Person Name: _____ Job Title: _____

Thank you for supporting IIS Boston 2012. Checks and money orders should be made payable to: **Harvard College Italian American Association**. To confirm your sponsorship, please mail this completed form with payment to our conference co-chair:

Antonietta D'Urso
122 Currier Mail Center
Cambridge, MA 02138